

JK Design Simplifies Storage Options LG Network Attached Storage

Goal

Increase secure storage options without breaking the bank or taking up a significant amount of desk space

Solution

LG Network Attached Storage connected to standard desktop PC

Results

- Quick and easy install
- Reduced cabling and clutter
- Eliminate shipping costs and decrease turnaround time by allowing freelancers to transfer data to the NAS instead of on disk through mail

Affordable, No-Hassle Storage

JK design uses the latest tools and technology to create dynamic and imaginative marketing and advertising plans and materials for leading national brands, nonprofit organizations and government agencies. These tools allow the agency to create exciting and informative campaigns that also take up large amounts of disc space. With a small budget, JK Design needed a Client Image storage solution that could handle the variety of large date files the agency works with every day. LG's N4B2, NAS device with a built-in 6x Blu-ray™ rewriter, offered advanced data management with data archiving and automatic disc back up features – all at a reasonable cost. The Web-based graphic user interface also made installation easy and maintenance has been simple – something critical for users who are not IT experts.

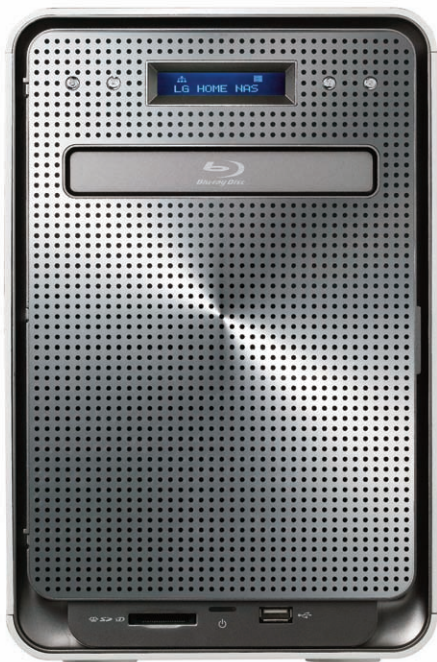
The N4B2 has also allowed JK Design the ability to have multiple users on different operating systems such as Windows, Linux and Mac, access their files while directly connected to the NAS, or remotely from a network over the Internet. LG's NAS makes it possible to load and share Blu-ray discs, DVDs or CDs among many networked users by creating and storing an image of a disc to create a virtual disc library.



JK Design's Headquarters

“Using LG Network Attached Storage makes it easy for us to share and catalog large files”

Jamie Powell, Interactive Director



Sophisticated Storage

The hot-swappable and scalable four-bay configuration of the N4B2 allows a multitude of data to be stored in the system without having to delete files to make room for new ones. The units bay card reader and USB port works well on the Client Image server while the Blu-ray drive makes it easier than ever to burn discs for clients for their own long-term storage. Freelance photographers can actually output right to the NAS drives so they don't have to send the agency disks later on – saving the company time and money.

The N4B2 also automatically downloads data from USB drives, memory cards, digital cameras and mp3 players. This feature saves users time by keeping track of the download history and only saving new files.

Overall, JK Design has been impressed with the ability of the N4B2 to handle the demands of the agency. “Using LG Network Attached Storage makes it easy for us to share and catalog large files,” said Jamie Powell an interactive director at the agency.

For more information please visit [LG solutions.com](http://LGsolutions.com) or call our NAS expert at 714-969-1934.