

Turn-key made simple

LG's new SuperSign™ Premier is your all-in-one turn-key digital signage solution. With packages starting at \$149 per month*, minimal set-up time and no up front costs, now everyone can harness the power of digital signage. SuperSign Premier comes complete with hardware, software, and over 50 starter templates - as well as over a dozen news feeds from CNN®. Plus you get all the tech support you need.



SMB END USER – KEY BENEFITS

- It's a simple, affordable, and hassle free solution because it works out of the box – designed with the small business owner in mind
- Merchandising and promotion with increased impact and retention
- Ability to deliver the right message to the right customer at the right time
- Complete control over the sign and the message anytime, anywhere
- Elimination of the upfront expense

INCLUDES

Payment Options

- Financing package starting at \$149 per month with a 3 year contract (\$1 hardware buyout)
- Pre-paid 3-year subscription option starting at MSRP of \$4,599

Hardware

- M4214CCBA LG 42" class LCD Full HD Monitor
- ST4210K LG Stand
- NC2000 LG Media Player
- ST650 Peerless® Wall Mount

Software

- SaaS (Software-as-a-Service) (limited to 25 player networks, max)

Services

Premium Support

- 24/7 service & technical support
- On-site hardware swap within 48 hours of confirmed issue¹
- Tips and Best Practices Learning Center
- 3 year warranty on all components

Content

- Over 50 Starter Templates
- Library of Images, Video and Flash
- 100 Stock Photos Included
- CNN News Feeds
- Access to Certified Content Providers

For complete details of the SuperSign Premier Solution call today 1.800.897.8788.

* Monthly packages starting at \$149.00 with 36 month contract. Portrait mode capabilities planned for early 2011. Installation not included. Please refer to the instructions provided or contact your local reseller.

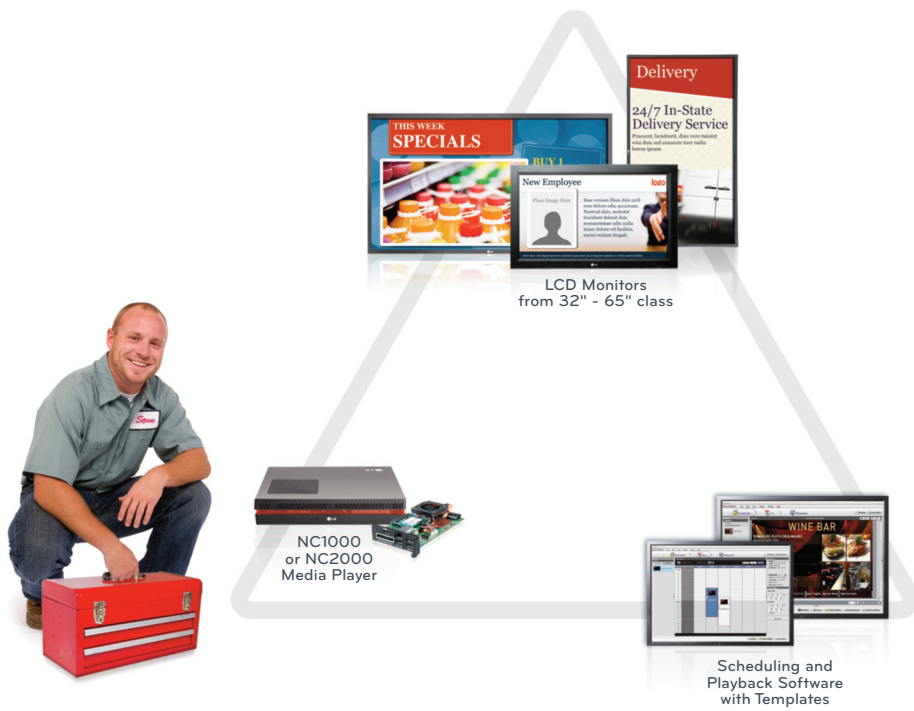
REQUIRED: High-speed (Broadband) internet connection - Data transmission speeds of at least 3 megabits per second (Mbps) downstream and 256 kilobits per second (kbps) upstream. Additionally, if a firewall is active, ensure that the settings do not block any outbound traffic.

¹ 48-hour swap is measured in business days. Based on notification by 3PM local time.



Digital Signage made simple

LG's new SuperSign™ Elite is the perfect solution for all your digital signage needs. Simply pick a display, choose a media player and select a template that best fits your needs. From our unique stretch screens to our eye-catching, high impact large format monitors, you can be up and running in no time.



SYSTEM INTEGRATOR - KEY BENEFITS

- Flexibility of choosing specific LG components to build a solution that meets different requirements of your customers
- Works with any LG display and connects to the LG NC1000 or NC2000 media player
- High performance – supports full HD (1080p) playback
- RSS – supports text and icons

INCLUDES

Hardware

- LG Monitor assortment (32" - 65" class)
- LG Media Player (external or built-in)

Software

- Content editor, scheduler, and manager utility
- Remotely updatable
- Log report service (system error, content history)

Content

- Close to 50 Starter Templates for vertical markets

Service

- Standard LG warranties and technical support

For product information contact:

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